

Michigan eLibrary Usage and Statistics Report

Fiscal Year 13 Quarter 1 (Oct – Dec, 2012)

We report on MeL quarterly to the State of Michigan regarding key metrics of MeL's performance including: database searches performed, key database sessions, homepage visits, and the performance of certain products purchased by the Michigan eLibrary such as Job and Career Accelerator. Below I compare FY 12 Q1 (Oct to Dec) to the previous quarter (July to September 2011) and to this same quarter last year (FY 11 Q1).

Database searches: This quarter MeL saw over **12.6 million searches** from the 30+ databases we pay for, up 63% since last quarter. We expect to see an increase in the first quarter as schools are back in session and MeL sees heavy usage by schools. Database searches were up 22% over this same quarter last year. This represents significant growth.

Homepage visits: This quarter MeL saw almost **1.5 million homepage visits**, up 36% over last quarter, due in large part to the heavy usage of MeL by schools. This figure is essentially unchanged from the difference we saw between summer and fall of FY 2011 and FY 2012 when the difference was 33%.

Full Report of MeL Databases Usage:

MeL Database Usage October-December 2012	Sessions Q1	Searches Q1	Full Text Q1
Gale Databases	4,445,737	12,207,042	4,303,282
Chiltons	7,448	N/A	N/A
ProQuest - SIRS Discoverer	41,430	85,602	26,641
ProQuest - SIRS Renaissance	60,971	133,177	95,959
ProQuest - Heritage Quest	20,991	101,733	N/A
ProQuest - eLibrary	68,301	127,753	123,023
ProQuest - eLibrary Elementary	14,121	27,764	63,196
ProQuest-CultureGrams	63,232	N/A	N/A
TOTALS	4,722,231	12,683,071	4,548,905

	Site sessions	Total Tests	Total Courses
Learning Express	45,831	39,219	8,789
	Sessions	Resumes	Job Searches
JCA	3,370	239	11,801

Gateway Usage

The most heavily used gateways in this quarter were:

1. Teens (29,358 visits)
2. Kids (24,325 visits)
3. Books and Reading (14,531 visits)
4. Michigana (11,444 visits)

Gateway statistics:

Books and Literacy	14,531
Michigana	11,444
Health and Wellness	6,680
Legal	4,439
Kids	24,325
Teens	29,358
Reference	7,113
Lib Sci	1,024

Michigan Online Resources for Educators (M.O.R.E.)

Oct 1 – Dec 31: 18,024 people visited this site

Top search terms:

William Shakespeare	32
zuni	27
Shakespeare	26

Edward de vere	23
act	21
lesson plans	19
fractions	19
school funding	18
michigan history	16
CHILTON	16
games	15
religious wars	15
GED	15
economics	15

Average Sessions of Gale Databases by Time and Day

Session Time	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Total
12-1AM	11,748	19,523	18,039	15,353	15,093	13,074	9,748	102,578
1-2AM	9,688	12,997	14,395	12,132	12,453	9,969	8,579	80,213
2-3AM	8,004	10,306	10,442	9,913	10,050	8,157	7,031	63,903
3-4AM	7,612	9,388	8,845	8,144	8,400	7,167	6,972	56,528
4-5AM	6,575	9,253	7,820	7,861	7,152	6,907	5,924	51,492
5-6AM	6,815	9,490	8,165	8,333	8,023	7,589	6,457	54,872
6-7AM	6,531	9,826	9,411	8,266	8,588	9,023	6,895	58,540
7-8AM	7,188	16,897	15,596	14,028	13,416	12,519	7,761	87,405
8-9AM	10,162	42,459	42,448	35,394	39,452	32,739	8,795	211,449
9-10AM	13,002	49,699	46,978	47,120	48,757	38,362	14,432	258,350
10-11AM	16,545	64,032	60,594	58,474	55,102	45,210	19,614	319,571
11AM-12PM	20,536	61,075	53,316	55,940	52,723	44,833	24,504	312,927
12-1 PM	26,205	60,148	57,218	51,455	50,853	43,631	25,778	315,288
1-2PM	28,849	61,415	63,013	61,827	54,018	46,552	26,346	342,020
2-3PM	35,301	59,937	52,635	57,471	59,325	41,514	27,855	334,038
3-4PM	36,080	45,413	42,973	41,362	37,827	26,971	26,349	256,975
4-5PM	37,498	48,929	40,534	36,641	35,926	24,838	25,818	250,184
5-6PM	34,198	44,115	39,632	35,202	32,488	20,132	23,307	229,074
6-7PM	36,202	43,097	41,277	37,500	32,801	18,795	19,401	229,073
7-8PM	37,789	49,179	40,554	37,597	33,069	18,242	19,062	235,492
8-9PM	39,590	48,892	41,697	39,609	33,181	17,769	18,198	238,936
9-10PM	37,159	42,468	37,058	33,002	28,522	17,658	18,722	214,589
10-11PM	29,103	34,744	29,876	27,520	25,106	15,607	17,812	179,768
11PM-12AM	26,171	27,592	23,161	21,999	18,277	12,362	15,311	144,873
Total	528,551	880,874	805,677	762,143	720,602	539,620	390,671	

Top Gale Search Terms

Search Term	Searches	Rank
schulz, charles m. cartoonist	578	1
dogs	538	2
bullying	527	3
michigan	512	4
depression	431	5
autism	375	6
obesity	373	7
schizophrenia	369	8
detroit lions	366	9
abortion	351	10
diabetes	339	11
childhood obesity	338	12
eating disorders	318	13
tornadoes	312	14
drug abuse	310	15
asthma	305	16
multiple sclerosis	290	17
suicide	287	18
cats	285	19
marijuana	280	20
global warming	264	21
detroit tigers	262	22
lunch	255	23
lupus	255	23
oil	253	25

Top 20 Counties Utilizing Database Sessions at MeL.org

Oakland	1,051,320
Wayne	670,707
Macomb	307,024
Washtenaw	291,955
Ingham	256,148
Saginaw	252,491

Genesee	215,285
Kent	181,186
Hillsdale	168,281
Monroe	145,127
St. Clair	81,324
Muskegon	81,111
Grand Traverse	79,512
Montcalm	71,739
Ottawa	70,557
Bay	65,684
Jackson	56,795
Kalamazoo	55,980
Lenawee	41,067
Isabella	34,634

Top Usage by County of Selected MeL Databases

Academic OneFile	
Wayne	345182
Saginaw	179488
Hillsdale	166250
Oakland	37615
Washtenaw	31475
Books & Authors	
Oakland	2742
Wayne	1329
Macomb	747
Kent	651
Ingham	631
Business & Company Resource Center	
Wayne	1936
Oakland	1010
Ingham	998
Genesee	890
Kent	727
General OneFile	
Monroe	120385
Oakland	72717
Ingham	22136
Washtenaw	21060

Macomb	19844
GVRL	
Oakland	29228
Macomb	20819
Wayne	14446
Washtenaw	9370
Genesee	9191
Health & Wellness Resource Center	
Macomb	19404
Oakland	14778
Genesee	6761
Washtenaw	6123
Wayne	4390
Kids InfoBits	
Wayne	7,188
Grand Traverse	6,868
Oakland	3,367
Kent	3,176
St. Clair	2,795
Michigana	
Genesee	714
Ingham	359
Oakland	151
Wayne	125
Washtenaw	89
Nursing Resource Center	
Macomb	17,853
Genesee	2,959
St. Clair	2,897
Wayne	1,671
Ingham	1,541
Opposing Viewpoints	
Oakland	34,126
Macomb	19,388
Saginaw	18,226
Wayne	16,483
Genesee	11,851
Small Business Resource Center	
Macomb	17,686
St. Clair	2,748
Genesee	1,832
Wayne	1,558
Washtenaw	1,364

Chiltons		
Oakland		1,721
Wayne		1,372
Macomb		1,106
Kent		648
Ingham		558
ProQuest - SIRS Discoverer		
Oakland		2,730
Wayne		1,686
Cass		1,328
Ottawa		1,165
Kent		607
ProQuest - SIRS Renaissance		
Oakland		518
Genesee		370
Ingham		369
Wayne		367
Calhoun		353
ProQuest - Heritage Quest		
Oakland		1,314
Wayne		1,172
Ingham		971
Kent		843
Macomb		802
ProQuest - eLibrary		
Oakland		5,782
Wayne		2,896
Kent		1,567
Genesee		1,290
Macomb		1,214
ProQuest - eLibrary Elementary		
Wayne		1,302
Oakland		1,293
Kent		424
Ingham		391
Macomb		299
ProQuest-CultureGrams		
Oakland		4,523
Ottawa		3,812
Wayne		2,963
Kent		1,159
Washtenaw		662

LearningExpress		
Wayne		5,859
Macomb		3,822
Kent		3,292
Oakland		2,942
Ottawa		2,811
JCA		
Oakland		778
Wayne		577
Kalamazoo		577
Kent		566
Ingham		556

From MCLS (MeL Usage and Activity Stats)

MeLCat

Month	Number of items	Number of Bib records	Number of requests	Number of loans	Fill Rate
Oct-12	47,315,888	12,937,964	99,815.	92,440.	92.61%
Nov-12	47,315,888	12,973,688	88,564.	79,392.	89.64%
Dec-12	47,246,806	12,935,622	78,161.	60,765	77.74%*

*MCLS is investigating why the fill rate was so low the month of December.

Month	Participating Academic Libraries	Participating Public Libraries	Participating School Libraries	Participating Combined	Participating Special	Total
Oct-12	49	323	28	10	9	419
Nov-12	51	322	28	10	9	420
Dec-12	51	322	28	10	9	420

Month	MeL Databases support requests	MeLCat support: Tickets Created	MeL Databases training sessions	MeL Databases training attendees	MeLCat training sessions	MeLCat training attendees
Oct-12	33	333	3	8	2	28
Nov-12	27	309	2	7	1	6
Dec-12	11	323	1	5	2	17